



Momondo.com Wins the London Sunday Times' Test for Best Overall Flight Search!

Little Danish Company Beats out Six Other Major International Online Travel Agents and Airfare Meta-Search Engines!

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The Danish flight search engine, Momondo.com (<http://www.momondo.com>) is hailed as the "Best Overall" flight search website by the London Sunday Times in a comparison test that included seven of the world's largest travel websites. The newspaper concludes that Momondo should be the "First-stop shop" when booking airfare.

The test is published in the September 2010 issue of the Sunday Times' travel supplement, released this week. Among others, the test comparison websites included the popular USA-based flight meta-search engine Kayak.com and the world's largest online travel agency, Expedia.com. The travel sites were assigned points out of ten for usefulness and performance. Momondo scored the highest, the only site garnering 9 out of 10 points!

The Times' pointed out the following benefits of Momondo:

- "Over multiple searches, Momondo consistently gave the best prices for long-haul."
- "Has great coverage, searching more airlines [actually travel websites and airlines] than all others, and featuring no-frills and smaller, niche carriers"
- "Option to search non-stop flights on the results page"
- "Does Trains Too" ... "Searches 800 airlines [actually travel websites and airlines], plus 22 rail companies"
- "Daily email updates on fares for a route of your choice!"

For an original PDF of the Sunday Times' article featuring the test results, please click here: <http://www.goldbergontravel.com/momondo/SundayTimes.pdf>

Facts about momondo.com:

Momondo was launched in 2006 and in three years has grown to become one of Denmark's top websites across all categories, not just travel.

Momondo has been recommended by The New York Times, CNN, CBS News, the Los Angeles Times, and the Daily Telegraph. Most recently, U.S. travel authority, Arthur Frommer and some of the world's leading travel media, Sherman's Travel, Travel and Leisure, and



SmarterTravel.com recommended Momondo.com as the site in which to find airfare / hotel / car, when you want to travel.

Momondo has received the 2010 year's Danish e-commerce price within the travel and tourism category and Norway's largest newspaper, The Way of the World (VG), and the Norwegian Consumer Council independently elected Momondo as the best player in the electronic travel reservation marketplace. In addition, as of April 6, 2010, Momondo established a partnership with Swedish TV4 and Expressen, Sweden's second largest newspaper.

For Additional Press Coverage on Momondo Visit: <http://www.momondo.com/press>

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